

# TLN Telelatino Network - Toronto

TV Submission

5125 Steeles Avenue West  
 Toronto, Ontario  
 M9L 1R5  
 Tel: (416)744-8200. Fax: (416)744-2444

Telelatino Network Inc.

Agency: <b>Direct Sale</b>	Source: <b>ENG WT 05 PROJ</b>	Submission No: <b>TLN 3627</b>
Buyer: <b>Maureen Elizondo</b>		Spot length & Type: <b>15 Reg</b>
Advertiser: <b>Elizondo Maureen</b>		Rate Card: <b>ENG 05</b>
Product: <b>Lawyer</b>	Demo: <b>Adl 2554</b>	Submission Date: <b>09/10/07</b>
Schedule Dates: <b>09/17/07 x 52 Weeks</b>		Sales Contact: <b>Mark Di Cio</b>

Flighting: 09/17/07 x 52  
 Comments: *Special VIP Campaign; 313 x 15 second spots plus VIP Bonus Spots*

Days / Times / Program	Broadcast Pattern						Spot Length	Total Spots	Spots per Week												Total Cost		
	M	T	W	T	F	S			S	Sep 17	24	Oct 01	08	15	22	29	Nov 05	12	19	26		Dec 03	10
M-F 5:00pm - 7:00pm Telenovela Rotation * 1 x 15 second spot per day in Spanish Soaps - M-F; 5p - 7p	1	1	1	1	1		15 Reg	260	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
SA 5:00pm - 6:00pm Don Francisco * 1 x 15 second spot per week in Don Francisco - Saturday 5p - 6p						X	15 Reg	53	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
<b>Grand Total</b>								313	6	6	6	6	6	6	6	6	6	6	6	6	6	6	\$25,000.00
<b>GRPs / Audience Prime %</b>																							

CONTRACT CANCELLATION Four(4) Broadcast weeks written notice of cancellation is required.

All Audience measurement data are estimates only - subject to limitations of source material.

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	M	T	W	T	F	S			S	Dec 31	Jan 07	14	21	28	Feb 04	11	18	25	Mar 03	10	17	24	
M-F 5:00pm - 7:00pm Telenovela Rotation * 1 x 15 second spot per day in Spanish Soaps - M-F; 5p - 7p	1	1	1	1	1		15 Reg	260	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5
SA 5:00pm - 6:00pm Don Francisco * 1 x 15 second spot per week in Don Francisco - Saturday 5p - 6p						X	15 Reg	53	1	1	1	1	1	1	1	1	1	1	2	1	1	1	
<b>Grand Total</b>								313	6	6	6	6	6	6	6	6	6	6	7	6	6	6	\$25,000.00
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Days / Times / Program	Broadcast Pattern					Spot Length	Total Spots	Spots per Week														Total Cost		
	M	T	W	T	F			S	S	Apr 14	21	28	May 05	12	19	26	Jun 02	09	16	23	30		Jul 07	14
M-F 5:00pm - 7:00pm Telenovela Rotation * 1 x 15 second spot per day in Spanish Soaps - M-F; 5p - 7p	1	1	1	1	1		15 Reg	260	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
SA 5:00pm - 6:00pm Don Francisco * 1 x 15 second spot per week in Don Francisco - Saturday 5p - 6p						X	15 Reg	53	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
<b>Grand Total</b>								313	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	\$25,000.00
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